

Analysis

Definition

This phase ensures all business and user requirements are taken into consideration, prior to the start of the design phase

Our Services

- stakeholder analysis
- competitor benchmarking
- persona development
- defining user scenarios
- conducting field studies
- defining usability goals



Deployment

Definition

This phase involves continuous evaluation of the new system, monitoring the performance against usability objectives

Our Services

- user/customer surveys
- field studies
- performance analysis
- improvement scoping
- continuous analysis

UCD Process

We involve end users throughout the design and development of business systems.

This ensures our systems are fully usable and provide an engaging and enjoyable user experience

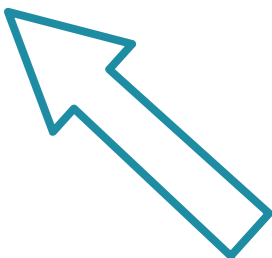
Design

Definition

This phase provides a comprehensive approach to the design of the system, ensuring the design meets all user and business requirements

Our Services

- navigation models
- screen flow samples
- information architecture
- card sorting
- paper prototyping
- wireframing
- interaction design
- user testing



Implementation

Definition

This phase takes the user tested system and interaction designs and implements them into working systems ready to go live

Our Services

- object orientated design
- user interface integration
- server implementation
- heuristic evaluations
- user testing
- documentation

